

Introducing the ARBUY Marketplace

The State of Arkansas is excited to announce new shopping technology and local marketing programs designed to drive more purchases on statewide contracts. It's all part of Arkansas' initiatives to expand the use of strategically sourced catalogs to bring more value to both public sector buyers and suppliers. The ARBuy eProcurement system will transform the procure-to-pay process for all State Departments, support local purchasing, and allow suppliers to do business with the State of Arkansas government more efficiently.

Join the Marketplace to Expand Business Through Your Statewide Contracts



Online Shopping of Statewide Contract Catalogs

The ARBuy Marketplace is a technology feature of the new ARBuy eProcurement System, providing the ability for state and local buyers to easily shop statewide contract catalogs in an online, consumer-like environment. The Marketplace will allow Arkansas buyers to go to one place to view strategically sourced catalogs for participating suppliers, quickly search for their needs and order directly in just a few clicks.



Local Marketing to Promote Your Offerings

The State's ARBuy partner, Periscope Holdings, is launching a comprehensive marketing campaign to promote your statewide contract offerings to local governments across Arkansas, encouraging buyers to join the cooperative purchasing program, access the Marketplace and purchase from your statewide contracts.



A Focus on Inclusion & Diversity

The ARBuy Marketplace increases the visibility of state-certified minority, women, veteran and disabled-veteran owned businesses and disadvantaged businesses.



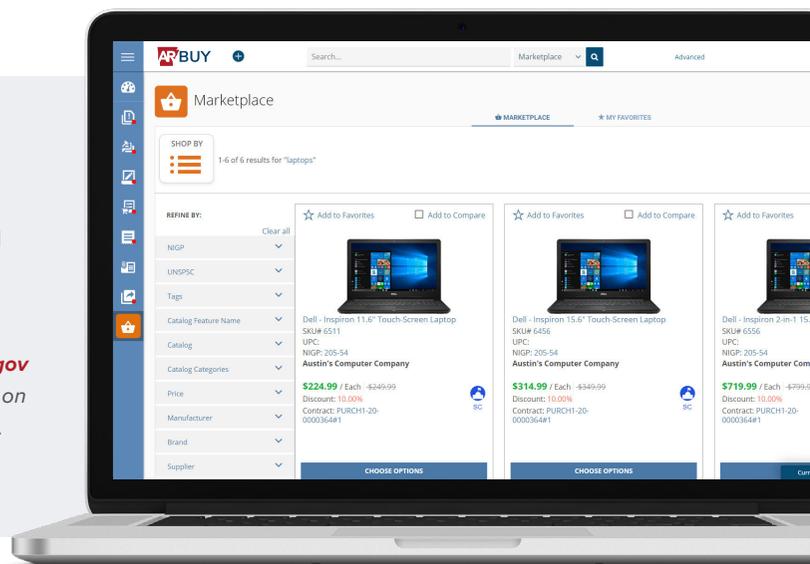
A Dedicated Supplier Enablement Team

Don't let the thought of working with another technology tool overwhelm you. First off, the ARBuy Marketplace is designed with a simple catalog upload process. In addition, the state's ARBuy partner Periscope Holdings has a dedicated supplier enablement team. Specialized in working with government suppliers offering a variety of commodities and services, the Periscope Supplier Enablement team will work with you to take the goods and services you offer and turn it into a catalog that can be uploaded into the Marketplace.

Next Steps: Getting into the Marketplace

The ARBuy partner Periscope Holdings will be reaching out to all statewide contract suppliers in the coming weeks, so make sure you take the following action:

**If you haven't done so already, please add ARBuy@arkansas.gov to your address book so you can receive upcoming information on this exciting next step for for the ARBuy eProcurement program.*



Meet Periscope Holdings: The ARBuy Partner

The State of Arkansas and **Periscope Holdings** began their partnership in 2020. Periscope Holdings is a technology and solutions provider focused exclusively on transforming public sector procurement, serving more than 1,000 public sector agencies and over 500,000 suppliers. For the State of Arkansas, Periscope is the technology provider and implementer for ARBuy. Periscope will be leading the technology rollout, supplier enablement and local marketing programs with its Arkansas-based team.

For more information, contact the ARBuy supplier enablement team at ARBuy@periscopeholdings.com or at **844-470-5019**.